

ASCNUK26

20-22 SEP  BIRMINGHAM

EXHIBITION & SPONSORSHIP OPPORTUNITIES





ASCNUK26 Exhibition & Sponsorship Opportunities

Welcome to ASCNUK26: The Largest Specialist Stoma Care Nurse (SCN) Event in the UK

Join us at the Birmingham Hilton Metropole from 20th-22nd September 2026 for the next edition of the Association of Stoma Care Nurses UK (ASCN UK) Annual Conference.

ASCNUK26 will unite stoma care nurses, healthcare specialists, and industry representatives to share expertise, showcase innovation, and drive progress across the field. With a focus on collaboration and improving patient outcomes, the programme will feature interactive workshops, keynote sessions, and one of the UK's largest exhibitions dedicated to stoma care products and services.

Delegates can also look forward to tailored networking opportunities, making ASCNUK26 an unmissable event for professionals committed to excellence in stoma care.

For sponsors and exhibitors, the conference offers unrivalled access to a highly engaged audience, providing the perfect platform to strengthen connections, build brand visibility, and demonstrate leadership within the industry.

Don't miss the opportunity to be part of this leading event in stoma care.

Exhibition Opportunities

With options to suit various budgets, Exhibition Stands are split into the following size options:

| | | | |
|---------|---------|---------|----------|
| 8m x 6m | 6m x 6m | 6m x 3m | 2m x 2m* |
|---------|---------|---------|----------|

* a 4m x 2m can be created by combining two of the 2m x 2m stands

Sponsorship Opportunities

ASCNUK26 Sponsorship Opportunities are categorised into three sections:
Gold Level, Silver Level, and Other Opportunities.

Gold Level Sponsorship

- Gold Event Sponsor
- Event App Sponsor
- Sustainability Sponsor
- Poster Zone Sponsor
- Photography Sponsor
- Lanyard Sponsor

Silver Level Sponsorship

- Delegate Bag Sponsor
- Notebook Sponsor

Other Opportunities

- Industry Symposium Sponsor
- Pre-Conference Mailing
- Advert on Event App
- Delegate Bag Insert Flyer

Outline Programme*

Below is a preview of the ASCNUK26 programme, showcasing the exciting opportunities the conference has in store. Expect engaging workshops, breakfast symposia, inspiring keynotes, and thought-provoking presentations. Alongside a vibrant exhibition and poster display, the programme features dedicated networking opportunities, including the much-anticipated conference dinner and more. Full details will be confirmed closer to the event.

Saturday 19th September 2026

| | |
|-------------|---|
| 09.00-17.00 | Exhibition Build <i>(exact times to be confirmed)</i> |
|-------------|---|

Sunday 20th September 2026

| | |
|-------------|---|
| 08.00-12.00 | Exhibition Build <i>(exact times to be confirmed)</i> |
| 14.00-19.30 | Registration Open, Opening of Exhibition & Posters |
| 14.30-16.45 | Workshops (Parallel Sessions) |
| 17.30-18.30 | NEW for 2026, Sponsored Industry Sunday Symposiums (x2) |
| 18.30-19.30 | Networking Buffet |
| 19.30-20.30 | Grand Opening of ASCNUK26 with Guest Speaker |

Monday 21st September 2026

| | |
|-------------|--|
| From 07.30 | Registration |
| 08.00-09.00 | Sponsored Industry Breakfast Symposiums (x2) |
| 08.00-17.00 | Poster Viewing & Exhibition |
| 09.30-17.00 | Conference Sessions |
| 19.30-00:00 | Conference Dinner & Awards Ceremony |

Tuesday 22nd September 2026

| | |
|-------------|-----------------------------|
| From 08.00 | Registration |
| 08.00-14.00 | Poster Viewing & Exhibition |
| 09.00-15.00 | Conference Sessions |
| 15.00-15.30 | Conference Close & Awards |

*Programme is subject to change



Exhibiting at ASCNUK26

Exhibiting at ASCNUK26 is an excellent way to promote and showcase your organisation to an engaged audience. All stands will be located in the vibrant exhibition hall, where refreshments and lunch are served, ensuring high foot fall as delegates pass through over the course of two days.

Why Exhibit at ASCNUK26?

- Gain extensive exposure and visibility with a variety of exhibition spaces designed to showcase your products and services.
- Engage directly with potential customers, allowing your team to network and build valuable connections.
- Choose options to suit different budgets and maximise your brand's visibility and impact at this unmissable event.

Please note that, in accordance with the MedTech Europe Code of Ethical Business Practice, any educational or promotional items that exhibitors choose to provide must comply with MedTech Europe's Principles. As a result, exhibitors attending ASCNUK26 will need to have their giveaways, promotional items, demonstration products and samples approved by the Conference Organisers, Delegate, and ASCN UK. Further details will be provided to those who have booked.

ASCNUK26 offers the following Exhibitor Stand sizes:

| Size* | Price | Available No. | Personnel Included |
|-----------------------|---------|---------------|--------------------|
| 8m x 6m | £17,500 | 4 | 10 |
| 6m x 6m | £13,250 | 2 | 8 |
| 6m x 3m | £7,500 | 7 | 4 |
| 2m x 2m (Table Top)** | £1,350 | Up to 22 | 2 |

*Stands must be self-standing, and back/sides can be used subject to approval by ASCN UK. The maximum stand height is 3.9m (subject to approval from venue).

**A 4m x 2m can be created by combining two of the 2m x 2m stands

Please note that power is not included with any stand and is at the exhibitor's cost. Furniture and shell schemes are not provided by ASCN UK and must be sourced by exhibitors. More details will be available for those booked.

Exhibitor and Scientific Passes

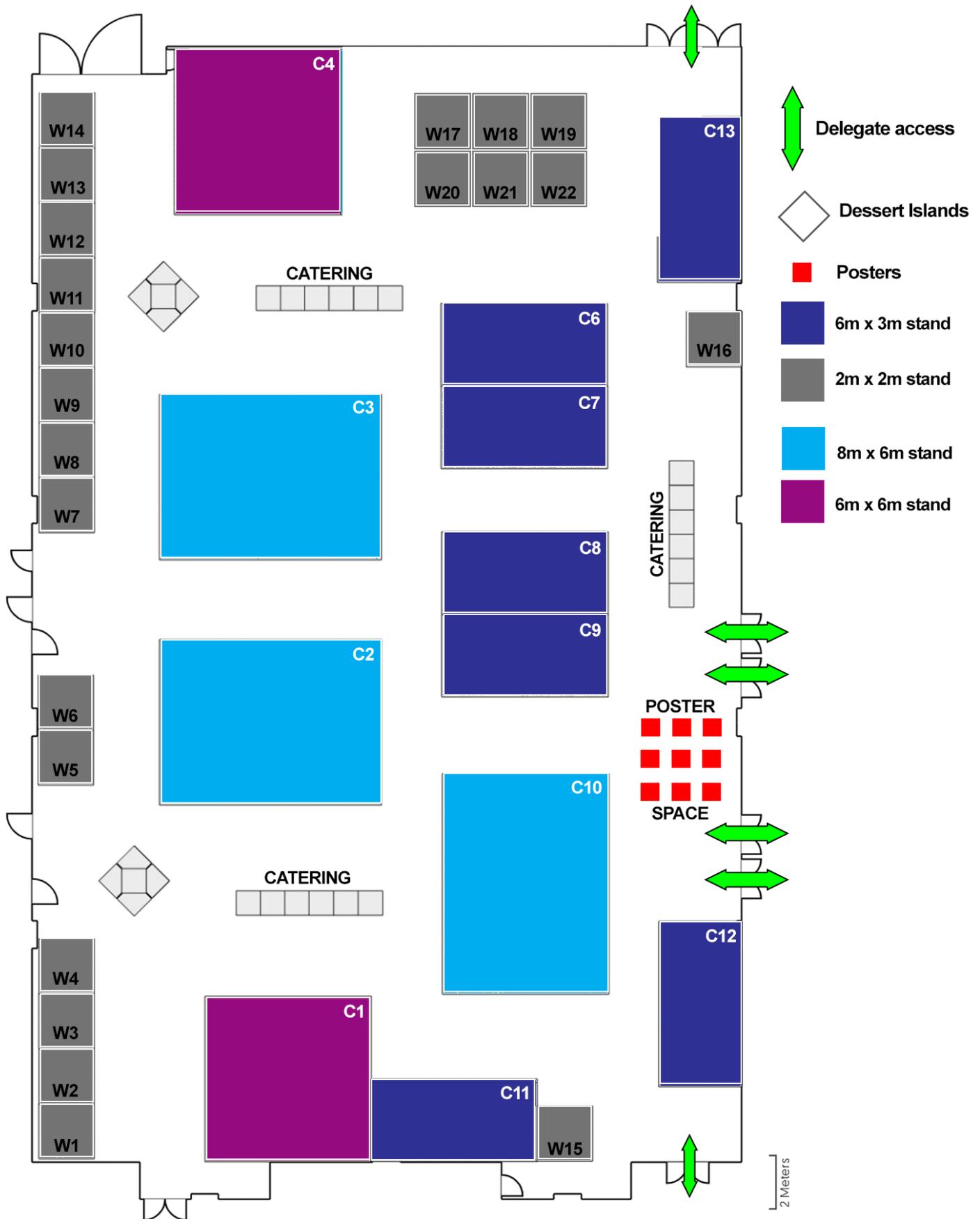
The number of complimentary exhibitor passes allocated depends on the size of the stand (please see table above for details on this). Please note that exhibitor passes do not include access to the scientific programme. Exhibitors wishing to attend scientific sessions must purchase scientific session passes separately.

Additional exhibitor passes are available, including catering on the day, but will not provide access to the scientific programme. Scientific session passes can be purchased at the standard delegate rate.

For pricing details or to discuss specific requirements, please get in touch at admin@ascnuk.org



Please see the **ASCNUK26 Exhibitor Floor Plan** below.



Please note that the exhibitor floor plan is subject to change.

ASCNUK26 Sponsorship Opportunities

Sponsoring ASCNUK26 offers organisations the opportunity to connect with a targeted audience, enhance brand recognition, and showcase industry leadership. Below, you will find tailored sponsorship opportunities designed to maximise your influence and align with your strategic goals.

Our team is committed to ensuring that your sponsorship aligns seamlessly with your objectives. Each sponsorship package is fully customisable, providing exceptional value and impact.

Gold Level Sponsorship

Gold Level Sponsorship benefits from top-tier visibility and engagement throughout the conference. This includes listing on website, social and digital mailing announcements, and advertisements in Delegate Guide and Event App.

Gold Event Sponsor - £5,000 (6 Available)

This opportunity has all the benefits of GOLD LEVEL SPONSORSHIP INCLUDED, and the additional benefits of being the Gold Event Sponsor include:

- Your logo featured alongside the conference logo and other gold sponsors on one side of delegate bags, event staging, venue signage, and all marketing materials.
- Strategic branding on roller banners at high-traffic areas, ensuring your message resonates with all attendees.

Event App Sponsor - £5,000 (1 Available)

The Event App Sponsorship offers continuous brand engagement with attendees before, during, and after the event. Your organisation's logo will dominate the digital interface that attendees use to navigate the conference, ensuring your brand stays top-of-mind.

This opportunity has all the benefits of GOLD LEVEL SPONSORSHIP INCLUDED, and the additional benefits of being the Event App Sponsor include:

- Exclusive branding on the event app interface.
- Featured announcements on social media and pre-event emails encouraging app downloads.



Sustainability Sponsor - £5,000 (1 Available)

Align your brand with eco-friendly initiatives by becoming the Sustainability Sponsor. Demonstrate your commitment to the environment while gaining recognition as a responsible and innovative organisation.

This opportunity has all the benefits of GOLD LEVEL SPONSORSHIP INCLUDED, and the additional benefits of being the Sustainability Sponsor include:

- Provide reusable water bottles for attendees
- Highlighted as the sustainability champion in all event communications and signage.

Poster Zone Sponsor - £5,000 (1 Available)

The Poster Zone is a high-traffic area where attendees engage with key academic and industry presentations, placing your brand at the forefront of these interactions.

This opportunity has all the benefits of GOLD LEVEL SPONSORSHIP INCLUDED, and the additional benefits of being the Poster Zone Sponsor include:

- Exclusive logo placement on all poster boards.
- Prominent branding in the poster area.

Photography Sponsor - £5,000 (1 Available)

Capture the highlights of ASCNUK26 while promoting your brand through our Photography Sponsorship.

This opportunity has all the benefits of GOLD LEVEL SPONSORSHIP INCLUDED, and the additional benefits of being the Photography Sponsor include:

- Watermarked logo on all event photos published after the event alongside conference logo.
- Dedicated professional photo session for your exhibitor stand (if exhibitor stand has been booked separately).



Lanyard Sponsor - £5,000 (1 Available)

Maximise your brand visibility from registration to closing remarks, be seen at every moment and put your branding front and centre throughout ASCNUK26 with our Lanyard Sponsorship.

This opportunity has all the benefits of GOLD LEVEL SPONSORSHIP INCLUDED, and the additional benefits of being the Lanyard Sponsor include:

- Your logo alternating with the ASCNUK26 logo on all attendee lanyards, ensuring continuous visibility throughout the event.
- High-impact brand presence in the event photography and social media coverage.

Sponsors must supply the lanyards and submit their design for approval by ASCN UK.

Silver Level Sponsorship

Silver Level Sponsorship benefits from visibility throughout the event. This includes listing on website, social and digital mailing announcements.

Delegate Bag Sponsor - £3,000 (1 Available)

Extend your brand's reach beyond the conference as the exclusive Delegate Bag Sponsor.

This opportunity has all the benefits of SILVER LEVEL SPONSORSHIP INCLUDED, and the additional benefits of being the Delegate Bag Sponsor include:

- Logo featured exclusively on one side of the delegate bag.
- High visibility as bags are carried by all attendees throughout the event

Notebook Sponsor - £850 (1 Available)

Make your mark on every attendee's conference experience by sponsoring the notebooks included in delegate bags. These notebooks are a key tool used during sessions and retained post-event, offering long-lasting visibility.

This opportunity has all the benefits of SILVER LEVEL SPONSORSHIP INCLUDED, and the additional benefits of being the Notebook Sponsor include:

- Your notebooks provided to all attendees.
- Increased brand visibility during and after the conference.
- Positive association with the professional needs of delegates.

Notebook Sponsor must provide (at their own cost) the notebooks for inclusion in the delegate bags

Other Sponsorship Opportunities

Industry Symposium Sponsor - £5,500 (4 Available)

Host a targeted symposium (either Sunday Afternoon or Monday Morning) to showcase your expertise and connect with key stakeholders:

- Session included in the official conference agenda.
- Sponsor branding on session materials and room signage.
- Opportunity to engage directly with an audience of your choice.

Symposium is subject to approval of abstract submission.

The Symposium price covers room hire with basic AV, including screen, projector and two microphones. Beverages, Food & Refreshments are not included.

Pre-Conference Mailing - £800

Get ahead of the event by sending a tailored message to all registered attendees:

- Email content branded and designed by your organisation (or by the organisers for an additional fee).
- Build excitement and drive traffic to your stand or session before the conference begins.

Advert on Event App - £250

Place your message directly in the hands of every attendee by advertising on the event app. This cost-effective option ensures your brand reaches all participants and provides a lasting digital reminder of your offering.

- **Prominent Visibility:** Your advertisement will reach attendees actively engaging with the event app.
- **Direct Engagement:** Drive traffic to your website, highlight a promotional offer, or promote your event participation.

Advertisements must be provided by the sponsor and sent to the event organisers by the specified deadline. Details will be provided to sponsors regarding specifications.

Delegate Bag Insert Flyer - £500

Place your message directly in the hands of every ASCNUK26 attendee by sponsoring an A4 or A5 flyer insert in the delegate bag. This cost-effective option ensures your brand reaches all participants and provides a tangible reminder of your offering.

- **Exclusive Reach:** Every attendee will receive your flyer as part of their delegate bag.
- **High Impact:** Showcase your brand, product, or service with a professionally designed insert.
- **Flexibility:** Choose an A4 or A5 format to best suit your content and messaging needs.
- **Direct Engagement** – Drive traffic to your booth, highlight a promotional offer, or promote your event participation.

Flyers must be provided by the sponsor and delivered to the event organisers by the specified deadline.

Hilton Birmingham Metropole

Experience the perfect setting for ASCNUK26 in Birmingham. 2026's venue is ideally located just off the M42, directly connected to the NEC, and close to bp pulse LIVE. With Birmingham International Rail Station and Birmingham International Airport nearby, getting to the ASCN UK Annual Conference couldn't be more convenient.

Get to Know the Venue

Hilton Birmingham Metropole features a fantastic 60,000 square feet of event space, with a wide range of suites available for different events. ASCNUK26 will see the exhibition take place in the Palace Suite, and the scientific programme in the King's Suite.

This year, accommodation and the event will all take place in the same venue, and with everything under one roof, connecting, learning and sharing will be easier than ever.

Complimentary Wi-Fi is available in-room and in the lobby. Check-in: 3pm. Check-out: 12pm.

Parking

Parking is available and should be pre-booked ahead of the event: <https://www.bhmparking.co.uk>

Car parking is subject to availability; overflow car parking will be on NEC car parks. A charge will apply in both circumstances. Day Rate (8 hours) is £12.00 including VAT per car. Overnight residents are charged at £12.00 including VAT per night. Charges on the NEC Car Park are out of the hotels control.

Accessibility

Hilton Birmingham Metropole strives to make their hotel accessible for. Discover their accessibility features in their detailed access guide: <https://www.accessible.co.uk/hilton/access-guides/hilton-birmingham-metropole>

Sustainability

Hilton Birmingham Metropole's *Travel with Purpose* strategy helps the venue to drive a positive impact while delivering lasting value.

Hilton's portfolio to date boasts a 48.1% reduction in carbon emissions since 2008, over 2.8 million bars of soap donated in 2024, and 100% of its hotels mapped against environmental and social risks. The Birmingham hotel has also been the recipient of the following International Organization for Standardization (ISO) accreditations: ISO 9001 – Quality Management certification, ISO 14001 – Environmental Management certification and ISO 50001 – Energy Management certification.

The venue has the Energy Efficiency, Water Conservation and Waste Reduction features in place.



Next Steps

1. Exhibitors and Sponsors are required to complete the expression of interest form: <https://conference.ascnuk.org/ascnuk26-expression-of-interest/>
2. The ASCNUK26 Event Team will then contact you to formalise what you would like to book.
3. Bookings will be taken based upon order of completion of the form.

For all questions, please contact the ASCNUK26 Sponsorship Team at admin@ascnuk.org

Read on for Terms & Conditions.



Terms & Conditions

Exhibition

Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Build Up

No one under the age of sixteen (16) will be permitted in the exhibition during build-up or dismantling. All exhibitor personnel and visitors must provide and wear a high-visibility vest.

Maximum Stand Height

The maximum height for any part of any stand will be 3.9m from the ground.

Disruption to Other Exhibits

The Organisers reserve the right to restrict exhibits which, because of noise, method of operation, materials, or any other reason, become objectionable to other exhibitors or delegates. No microphones or loudspeakers are to be used on the exhibition floor.

Giveaways and Distribution of Printed Materials

All stand activities (including any form of food and drink), timed launches, presentations, and giveaways must be reviewed and approved by the ASCNUK26 organising committee prior to the conference. Items not approved will be removed. This rule applies to live models as well. Requests must be made no later than one month before the conference.

Disclaimer

The acceptance of a product or service for exhibition does not constitute an endorsement by the Organisers. Each exhibitor or sponsor is responsible for ensuring the material and information they make available complies with legislation in the host country.

General

Payment

Full payment of all invoices is required within 30 days of receipt.

Cancellations

Cancellations or changes must be made in writing to the ASCN UK Conference Secretariat. Refunds are as follows:

- Up to 26 weeks before the conference: 50% refund.
- Less than 26 weeks: No refund.

Agent

Sponsorship and floor space bookings will be confirmed by ASCN UK. Payments must be made to ASCN UK.

Liability

The Organisers accept no responsibility for damage caused by exhibitors or loss sustained by exhibitors. Exhibitors are responsible for safeguarding their goods and displays.

Health and Safety

It is the responsibility of exhibitors to ensure that their contractors, employees, displays, and exhibits comply with current Health and Safety regulations.

Additional Conditions

Postponement or Abandonment

The Organisers will not be held responsible in the case of any postponement or abandonment of the exhibition for reasons beyond their control.

Acceptance of Applications

The Organisers reserve the right to refuse applications from organisations not meeting standard requirements or expectations. They may also curtail or close exhibits that reflect unfavourably on the conference.

Amendments to Terms and Conditions

The Organisers reserve the right to alter, amend, or add to these Terms and Conditions.

